O/o General Manager (S & M - CM) Sales & Marketing - Consumer Mobility 3<sup>rd</sup> Floor, New Telecom Building 16, Greams Road, Chennai – 600 006 Phone: 044-28297878 Fax: 044-28297979





## S&M-CM/170/Tariff/14-15/ 22

@ Chennai-6 the 02 -06-2014.

Sub: Rationalization of tariff under prepaid mobile services-reg.

Ref: CO.ND. No. 26-07/2011-T&C-CM dated 29.05.2014

Kindly refer to CO. ND. Order under ref, the feature of voice STV of prepaid mobile services is hereby revised in TN LSA with effect from **04.06.14**.

Existing feature of Voice STV			Revised feature of Voice STV		
		validity in			validity in
STV MRP	Features	days	STV MRP	Features	days
				Local call-any	
	Local call-any net			net @ 1.4 ps/2	
122	@ 1.2 ps/2 sec	90	122	sec	90

- 1. All other terms and conditions will remain same.
- 2. The implementation of the revised tariff is to be made in accordance with 43rd Amendment of Telecom Tariff Order issued by TRAI.
- 3. This is for kind information and necessary action please.

( S.Rajesh)

DGM (Marketing - CM)

044-28297060, 94486100044.

To

GM (NW-O CM), Trichy -1/Coimbatore – For information & necessary action please.

GM(S&M-CM), Chennai Telephones, Chennai for information pl.

GM (F) / Sr. GM (TR) TN Circle, Chennai for information please.

DGM/DE In charge IN - Trichy - for infmn & necessary action please.

DGM(NW-O)/DE Commercial, Coimbatore/ - For information & necessary action please.

Heads of SSAs, -- for kind information and necessary action please.

DGM (Sales) & AGM (Sales), Chennai-6 –For information and informing Sales Heads, franchisee managers and retail managers and other Channel partners along with commission structure as applicable.

DGM (CS)/SDE MKTG, Chennai-6 - For information and informing Call Centre/Customer Service

Centre Officials and ensure uploading the information on the website "tamilnadu.bsnl.co.in".

DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai – For information please.

DGM (ITPC) HYB – For information and ensure uploading the information on the BSNL PORTAL.